

JOIN THE WIRELESS REVOLUTION

Find out how Rogers and its Technology Partners can unleash the full potential of your business



Thank You for joining us as a sponsor for our “Join the Wireless Revolution” Technology Showcase. We are delighted to have you as part of two separate events on **November 14, 2005** – a luncheon for Government and an evening technology showcase / Wine & Cheese reception for Corporate and SME accounts.

The following information will assist you in preparing ...

What to Expect?

Attendance target: we are expecting approximately 100 attendees for the Government luncheon and 250-300 attendees for the evening reception.

Showcase Hours

Government Luncheon: 11:30am – 2:00pm
Evening Reception: 5:00pm – 8:00pm

* Sponsors are expected to be at their booths during these times.

Set-up / Takedown

You will be able to begin to set up your areas starting Sunday November 13th at 2:00pm. All booths must be set-up by 10:00am on November 14th. Takedown is scheduled for 8pm after the reception has ended. The event is being held in the **Confederation II Ballroom**.

What is Included?

For your \$525 sponsorship fee, exhibiting partners receive the following:

- Standard 6' x 2' tabletop display area with skirted table
- Logo featured on seminar promotional material
- One standard electrical outlet
- Two chairs
- Garbage can
- Internet access (via WiFi)
- See attached floor plan for exhibit area layout

Shipping Information

We recommend that you travel with your material or coordinate with the hotel. We are not arranging for advanced shipping at any location due to space restrictions and show schedules. The address of the Westin Hotel is:

Westin Hotel
11 Colonel By Drive
Ottawa, Ontario K1N 9H4 · Canada

Event Collateral

As this is a Rogers hosted event, we are asking all exhibiting partners to ensure that any and all collateral distributed does not include logos of our competitors.

Evening Draw

Rogers is asking for the provision of giveaway items to be drawn at the end of the evening – approximately 7pm. The items can be displayed at your exhibit area; however we will be drawing from names submitted at the main Rogers booth. Can you please confirm if you will be donating an item to be drawn for by **Wednesday November 9, 2005**.

Hotel Reservations

Rogers has arranged special room pricing at the Westin Hotel for those traveling in from out of town. The room rate is **\$189.00 per night**, and rooms are available for both Sunday November 13th and Monday November 14th. To book accommodations, please contact the Westin Hotel at **613.560.7000**.

Who to Contact?

For any inquiries regarding your sponsorship prior to the Join the Wireless Revolution event please email xaviera.sanchez@rci.rogers.com or barryj.smith@rci.rogers.com.

Floor Plan

